



T
TARA SHAW
DESIGN • ANTIQUES • MAISON
DESIGN SERVICES





TARASHAW.COM
INFO@TARASHAW.COM DESIGN@TARASHAW.COM
504-525-1131

WAREHOUSE
5833 Magazine Street
New Orleans, LA 70115

TARA SHAW

Creating timeless design with European antiques and modern bespoke classics



Known for her luxury European antiques and impressive interior stylings, Tara Shaw has experienced 20 years of success as an antique wholesaler and interior decorator. Her design philosophy has inspired countless exquisite interiors for members of the trade and fans alike. A distinctive vision paired with her entrepreneurial spirit challenged her to create her own eponymous line of antique reproduction and custom furniture, Tara Shaw Maison, in 2007. Her design principles stem from her firm belief that the interior design should be a reflection of the soul. Simple beauty can create an atmosphere of creativity which can shape the direction of our lives. Surrounding yourself with pieces you love and which hold artistic and historical meaning can be uniquely powerful.

Shaw's signature style of anchoring a room with timeless Old World pieces mixed with her reproduction line, contemporary art and luxurious finishes opened the door for her to take on multiple celebrity design projects. Shaw has been featured on design television programs with HGTV and frequents the covers of international shelter magazines. Licensing with Restoration Hardware in 2013, Shaw maintains a prosperous career in product design and interior decorating.



DESIGN PHILOSOPHY

“My design direction has always been centered around the unique finds I come across during my European travels. The history within each antique piece demands attention and can create a majestic setting while working with a vast range of interior styles. This philosophy has stayed with me for over 20 years and will continue to transform and grow with each new project I create. Anchoring a space with gorgeous bespoke pieces can elevate the feel of any room, and building your home decor around fabulous one of a kind finds is the key to making timeless and interesting design.”

— Tara Shaw

DESIGN SERVICES

Gorgeous interiors begin with a passion for design and a keen eye for detail. Tara Shaw's comprehensive design services cover a wide range of options to suit your project. With 20 years of design experience and intuition for all that is chic, let Tara create a beautiful space curated specifically for you.





CONSULTATION & SITE ASSESSMENT

The process begins with a consultation. Tell us about your tastes, lifestyle, and how you intend to use the space. During this meeting we will discuss the scope of your project, goals, and budget. Provide us with a few interior inspiration images so we can hone in on your personal design style. Our scope of services range from design concept development, construction, fixture, material and finish selection, and furniture layout. An on site meeting will be scheduled in the following weeks after the letter of agreement is received and accepted. We will then take detailed measurements and photographs of all spaces involved in your project. If your project requires outside trade professionals we will arrange for them to take their own measurements for estimating purposes.

DESIGN CONCEPT & PRESENTATION

We will develop floor plans for each room, determining what types of pieces will best fit into the space, the scale of each piece, and how they will be arranged. The design concept starts with developing a color scheme and sourcing fabrics, furniture, fixtures and materials. Custom furniture and built-ins can also be designed and finishes chosen. Materials for flooring, counters, cabinetry, and wall coverings are also considered. During the following months, window treatments, fabrics, trims and hardware will be presented through drawings, samples and detailed photos. We will present carefully edited selections that represent the best options for your space.



SCHEDULING & PROCUREMENT

Once these selections are made, a timeline is developed for purchasing, ordering, outside trade work, and final installation. This schedule will be adjusted along the way to accommodate unforeseen circumstances. If outside trade professionals are required, we schedule them as soon as possible. We manage all the details of the design process, including scheduling and monitoring the work to make ensure the design is executed properly, at the highest quality, and to your satisfaction. Once all concerns have been addressed, furniture ordered, payments made, and no detail overlooked, we will schedule a brief meeting to review any changes or outstanding adjustments that need to be made.

INSTALLATION & STYLING

Our team handles installation from start to finish. Once delivered, furniture will be arranged, window treatments installed, rugs laid, accessories placed and art hung. Styling is what elevates a space to the magic of magazine quality status. We will complete a final walk through the space and review each room together. Once the project has come to a close, plans for photographing the space will be discussed.



DESIGN BY DISTANCE

Deeply rooted in the belief that beautiful design should be accessible to all, the Tara Shaw Design by Distance program aims to bring bespoke design off of your screen and into your home. Work with the Tara Shaw Team to create a custom design specifically for you at the click of a button!



Step One

Fill out the Design by Distance questionnaire on our website. Explore our selection of packages, and tell us about your interior design style and vision for your space. What type of pieces do you love, and what kind of items do you not? Measure your room and give us a clear idea of your budget. Be sure to attach detailed photos of your space. The more information you give, the better Tara can help you achieve your desired look!



Step Two

The next step is correspondence. After your package has been selected and initial details discussed, we will send any follow up questions we have and present you with a quote. Once the quote is approved and payment provided, Tara and her team will get designing! You will receive a custom plan to the extent of your chosen package. Design by Distance participants are offered special discounts on all Tara Shaw products!



Step Three

Some packages include complimentary revisions and video chats with the Tara Shaw Team before your design is finalized to ensure adjustments can be made to your satisfaction. Once you have received your final comprehensive plan, you will have everything you need to build your space. Don't forget to share your finished room on social media. Use the #tsdesignbydistance hashtag for a chance to get featured on our Instagram page! We can't wait to get to work for you!



PACKAGES

The Petite Package

For the shopper that needs a little assistance, the Petite Package provides everything you need to get you space started. Offered at a flat per-room rate, work with the Tara Shaw Team to develop a custom color scheme, select finishes, and create a dimensional floor plan specific to your home. Provide us with room dimensions and some images that inspire you, and receive a custom color plan and room layout including size suggestions to help you scale your picks within your space.

Plan Includes:

- Dimensional Floor Plan
- Customized Color Scheme
 - Finish Selections
- Access to special Trade Discounts on any Tara Shaw items you choose for your home.

The Première Package

A remote adaptation of our full design services, the Première Package provides an all inclusive design plan to create a one of a kind space regardless of location! Work with Tara and her team create a customized design from top to bottom, from color schemes to renderings with access to our purchasing services to outfit your space to completion. Our most thorough remote design offering, elevate your space with the Tara Shaw Team today.

Plan Includes:

- Dimensional Floor Plan
- Customized Color Scheme
 - Finish Selections
- Video Conferences with Tara Shaw Team
- Furniture Selections and Purchasing Services
- 3D Renderings of Space with Furniture Selections
- Access to special Trade Discounts on any Tara Shaw items you choose for your home.



























T
S
TARA SHAW
DESIGN ■ ANTIQUES ■ MAISON

View More at:
@ tarashawdesign
TARASHAW.COM

INFO@TARASHAW.COM
DESIGN@TARASHAW.COM
504-525-1131

SHOWROOM
5833 Magazine St.
New Orleans, LA 70115

BILLING
5500 Prytania Street
PMB #219
New Orleans, LA 70115